

Suppliers' Chain of Custody Requirements

To sell/ promote products using the RSPCA Assured name and logo you must:



1 Be a member

If you or your customer want to sell a product to another business* using our registered RSPCA Assured certification marks (name and logo) **you must be a member and have your own certificate (your supplier's certificate is not sufficient).**

Every member is audited. This means we can monitor traceability throughout the supply chain – protecting you, your supplier, your customer, and ourselves.

2 Keep accurate records

Your auditor will expect to see detailed records and processes for the following:

- What you are sourcing
- Who you are sourcing it from
- How you are segregating product
- What you are doing with product
- Where your product is going
- How much you are sourcing from each supplier
- How much you are supplying to each customer

3 Use assured suppliers

If you want to market and sell a product or ingredient as RSPCA Assured you must:

- **Source that product or ingredient from RSPCA Assured suppliers** – every supplier in the chain must be a member.
- **Have a fully traceable RSPCA Assured supply chain from farm to fork** – members must fill in an online traceability proforma when requested and inform us of any changes.
- **If purchasing from an abattoir check it is RSPCA Assured** – not just the farm. If these key parts of the chain are not assured then the product cannot be sold as RSPCA Assured.
- **Ask to see a certificate** and be sure it is valid by checking the date. If in doubt, contact us with their eight digit membership number or the first line of their address and postcode.

Do you know your obligations?



4 Use the certification mark correctly

To use the certification mark “the logo” you must:

- Be an RSPCA Assured member
- Use RSPCA Assured suppliers
- Adhere to our logo and brand guidelines
- Submit artwork to artwork@RSPCAassured.org.uk for approval prior to print and publication

The name RSPCA Assured is registered and cannot be used without the logo; the logo cannot be used on websites and other marketing communications to promote products or dishes that are not RSPCA Assured.

5 Pay the levy (licence fee)

- Members must submit a completed Levy Return form within 14 days of quarter end.
- A levy is due on all RSPCA Assured products and is payable by all members unless advised otherwise.

Further information

For further information or to request an application form please contact us:

t: 01403 800141 **e:** help@RSPCAassured.org.uk

Annual Memberships

**UK Abattoir, Processor/Packer
UK Intermediary
Overseas**

We are a not-for-profit scheme, registered certification label, and a registered charity. This fee covers the cost of carrying out your audit, including associated travel and administration costs. Overseas and non-mainland UK members must cover travel costs.

Please note: the application process, including your audit, takes up to 12 weeks from receiving your form to the issue of a certificate if your audit is successful.